

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Steve K. SOUDERS et al.

Application No.: 10/789,869

Confirmation No.: 3621

Filed: February 26, 2004

Art Unit: 3622

For: METHOD AND SYSTEM FOR GENERATING
RECOMMENDATIONS

Examiner: N. Boveja

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated November 23, 2009 (Paper No. 20091118), for which a response is due on February 23, 2009. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.